



**QUEEN OF HEAVEN**  
CATHOLIC ELEMENTARY

## Queen of Heaven Elementary School Adopts Lunchbox by SchoolCash Online to Realize Efficiencies & Boost Fundraising Efforts

In 2017, Queen of Heaven Elementary School (Queen of Heaven) undertook a review of its lunch program as their existing process was highly manual and labor-intensive.

After exploring several options for the school—which is responsible for educating close to 900 students in Milton, Ontario – the school’s Principal, Michael Starr, and his staff identified Lunchbox by SchoolCash Online as the ideal alternative. They determined that the full service, online ordering solution, which provides meals and milk from local area suppliers to schools daily, would alleviate the strain that the existing program placed on its staff and volunteer resources.

Another benefit that the school identified is the end-to-end management provided by a dedicated Lunchbox Program Manager, who acts as a single point of contact, which removes the need for school staff or volunteers to run the program. Working closely with an Lunchbox Program Manager, the school quickly established a new lunch program through a refined, turn-key approach.

Lunchbox then coordinated local vendors, set up the school’s ordering calendar, and provided marketing resources to promote the program to parents and guardians. Now fully implemented, Queen of Heaven

is enjoying the benefits of this streamlined lunch program, resulting in a marked improvement in efficiency.

“By outsourcing our lunch program, our school has eliminated significant administrative effort, allowing us to refocus our staff on higher impact activities,” said Principal Starr. “Our teachers no longer have to collect cheques and envelopes full of cash and change, allowing them to devote more time to improving learning outcomes in the classroom.”

With Lunchbox, parents and guardians in the Queen of Heaven school community order and pay for their children’s meals online. The school currently offers pizza, subs, and milk – all of which are peanut and nut safe, allergy aware, and meet PPM 150 nutritional mandates. After parents place their orders, vendors prepare the meals

### ABOUT QUEEN OF HEAVEN

Queen of Heaven Elementary School is responsible for educating almost 900 students ranging from kindergarten to grade 8. Part of the Halton Catholic District School Board, Queen of Heaven serves families in Milton, Ontario.

and milk, organize them for school-level distribution, and then deliver the lunch orders directly to Queen of Heaven. Payment processing is managed by Lunchbox, along with any potential issues or concerns related to orders.

Beyond the time-savings, Lunchbox also provides Queen of Heaven with an efficient means of collecting donations through each order. A pre-determined fundraising contribution is added to every lunch purchase and donated directly back to the school. Each month, Lunchbox sends the school a statement detailing the number of orders delivered and the fundraising totals, which are paid by direct deposit.

In Queen of Heaven's first year of using Lunchbox, the school raised over \$37,000. Even in the COVID-interrupted school year of 2019/2020, the school processed over 34,000 orders and raised \$19,000.

"Our parents have adopted Lunchbox with great enthusiasm because it's convenient and easy-to-use," explained Principal Starr. "The cashless nature of the program also provides parents with peace of mind that lunch money will not get lost on the way to school."

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## Queen of Heaven At A Glance



**Fundraising Total  
(2019/2020)**

**\$18,900**



**Total Orders  
(2019/2020)**

**34,195**



**Number of  
Students**

**896**



**Simplify your lunch program.  
Boost your fundraising.**

If you're interested in learning more about the program, watch this on-demand webinar.

[Watch the Webinar →](#)

### **How to Sign Up Your School**

Registering for Lunchbox By SchoolCash Online is quick and easy. Simply complete the sign up form and a Program Manager will be in touch to review your details and confirm next steps. From there, our team will coordinate your vendors, set up the school's ordering calendar, and provide marketing support to promote the program to parents/guardians.

[Sign Up My School →](#)

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— **Michael Starr**

Principal, Queen of Heaven Elementary School



Lunchbox by SchoolCash Online is a full-service online ordering solution that simplifies a school's lunch fundraising program. The entire program is managed by the Lunchbox team, saving school staff or parent volunteers 5+ hours/week to focus on higher-value activities. Schools earn fundraising dollars for every item sold and parents benefit from an easy-to-use, secure ordering and payment platform. To learn more, visit [your-lunch-box.ca](https://your-lunch-box.ca).